



ITS UK Awards 2025

Entry Pack

ITS UK Awards & Dinner

- The **leading awards and celebration** for the ITS industry.
- **Date of ceremony:** 21 October 2025
- **New venue:** Church House, in the heart of Westminster
- **Increased prestige:** Black tie celebration



Photos from 2024



Entering the Awards

Three types of Award

1. Individual

2. Organisation

3. Project

Key Points

- Nominations are free
- You can submit the same nomination for more than one Award category
- You can nominate yourself or others
- You must be an ITS UK member or public sector organisation to enter
- A shortlist will be announced prior to the ceremony



Individual Awards

Award	Description
Rees Hills Award for Outstanding Personal Contribution	Our top award for an individual, the Rees Hills Award will be given to a professional with a proven and sustained track record of innovation, leadership and talent as well as someone who has made a real difference to the UK ITS industry.
Eric Sampson Award for Early Careers Professional of the Year	This award will be given to someone within the first five years of their career, demonstrating exceptional talent and potential and also an individual who has already delivered a project or business success in ITS.
Jennie Martin Award for ITS Woman of the Year	This Award will be given to a female ITS professional who has made an outstanding contribution to the industry and someone who is seen as a role model for early careers women in ITS.
Richard Harris Award for International Achievement	This Award is presented to someone who has made a significant impact on the international ITS industry, supporting the sharing of knowledge, expertise and deployment of transport technology across the globe.
Frontline Hero Award	The Frontline Hero Award celebrates an individual who has made an outstanding and significant contribution in a public facing or on-network role. This is someone who understands and supports the value of technology in transport and deserves recognition for their skills and expertise.



Organisation Awards

Award	Description
Start Up or Scale Up of the Year Award	The Start Up or Scale Up of the Year is a company that has started its growth journey, providing an innovative new product or service into the market, securing funding and is starting to see growth and revenue. The Award celebrates those organisations just starting out who are already making an impact on the transport sector.
Public Sector Body / Client of the Year	The Public Sector Body / Client of the Year Award shines a light on a public sector organisation leading the way in transport technology. The organisation could be a local authority, a public transport authority, sub-national transport body or Government department. The winner will be an organisation should show excellent project delivery and be one that is utilising ITS to improve the lives of the public and is embracing innovation and collaboration with its suppliers.
Exporter of the Year	The Exporter of the Year Award celebrates those companies that have made a mark in showing growth overseas, through exporting their goods and services to new markets, or by contributing to an international project that has made a real difference in the region. The Exporter of the Year will have shown innovative thinking and dynamism in growing their operations overseas, from their base in the UK, perhaps working with partners or key clients to support their success.



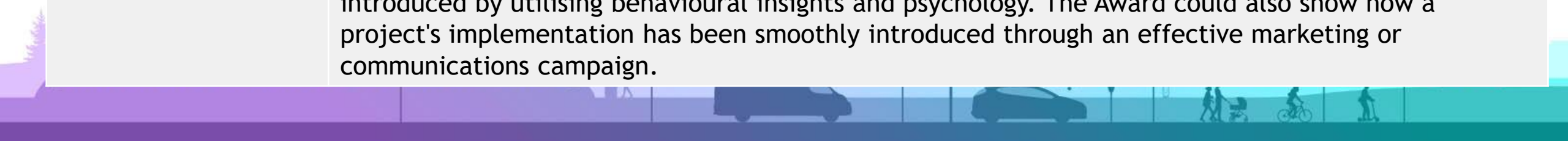
Project Awards I

Award	Description
Better Mobility through Technology Award	This Award aims to recognise the most effective project or solution that uses Active Travel or Micromobility technology to improve the lives of people. This could be an app, traffic management technology or data service that has helped the uptake of active travel, shared mobility or micro-mobility schemes.
A Sustainable Environment through Technology Award	The Sustainable Environment through Technology Award intends to showcase a project or solution that use technology to reduce emissions, improve the environment or reduce noise and improve air quality. Entries could cover sustainable transport solutions, EV charging or a project that is supporting the UK in achieving Net Zero.
Digitisation & Digital Services Award	The Digitisation and Digital Services Award celebrates a project or solution that uses digital technology to improve traffic management, traveller information or public transport efficiency, for example. This could include applications of data, or AI, or through greater connectivity. Examples of projects to enter would include those in digital design, construction & operation; digital twins; big data and analytics or cybersecurity and resilience.



Project Awards II

Award	Description
Better Accessibility through Technology Award	The Better Accessibility through Technology Award seeks to improve access to the transport network through technological interventions, supporting those with accessibility requirements or the most vulnerable in society to travel easily and comfortably.
Connected & Automated Mobility Award	The CAM Award looks at the latest in connected and automated mobility, celebrating those that are advancing the way in areas like V2X, self-driving vehicles, connected vehicle services and much more.
Better Safety through Technology Award	The Better Safety through Technology Award will be given to a project or solution that uses technology to support transport safety. This could be through civil or criminal enforcement technology or through the use of transport management and operation.
Changing Behaviour with Technology Award	The Changing Behaviour through Technology Award seeks to show how human factors and user behaviour are being utilised to improve the way we use the transport network. This could cover areas like nudge theory, or show an example of where a new technology has been successfully introduced by utilising behavioural insights and psychology. The Award could also show how a project's implementation has been smoothly introduced through an effective marketing or communications campaign.



Project Awards III

Award	Description
Public Transport Award	The Public Transport Award is a project or solution that uses technology to improve the efficiency or attractiveness of travelling by public transport. This category can include a project involved in smart or integrated ticketing, demand responsive transport, mobility as a service, for example. This should be something that has made a real contribution quicker, cheaper and more effective than traditional solutions such as adding extra services or seats.
Better Integration through technology Award	A new award for 2025, this award looks to celebrate those utilising technology to support more seamless, joined up journeys. This award is for a project that enables more integrated journeys across different modes, regions or transport authorities, for example, through MaaS, journey navigation or better information to customers.
Project of the Year Award	Selected from the winners of the above categories, this Award is the top prize of the evening. By entering the categories above, you are automatically entered into the Project of the Year Award.



Criteria

Individual Awards

- **Innovative** - a demonstration of innovation, new thinking and bold ideas.
- **Leadership** – evidence of long-term commitment, leadership, and willingness to be involved
- **Forward thinking** – reflects progressiveness and a futuristic outlook
- **Expertise** – a strong understanding of the industry.
- **Commitment** – going ‘above and beyond’ on a project or as part of their organisation.

Organisation Awards

- **Innovative** – How well the organisation fosters innovation and new thinking
- **Collaboration** – evidence of the organisation working with others or part of the wider industry.
- **Commitment** – whether to their people, society or industry, a commitment to doing the right thing.
- **Effectiveness** – a strong focus on delivery, to time and budget.

Project Awards

- **Innovative** – an innovative development bringing together different initiatives and technologies
- **Well developed** – past the “bright idea” and prototype stage and showing proven technology or business benefits
- **Sustainable** – durable and likely to have a lasting impact/benefit on ITS
- **Transferrable** – capable of being transferred to other locations/applications
- **Impact** – demonstrable beneficial effects (safety, environmental, congestion, economy, inclusiveness, publicity etc.) above that achievable without ITS

All award submissions should have a UK element; such as a project being delivered by a UK organisation (even if overseas) or be an individual, project or organisation based in the UK.

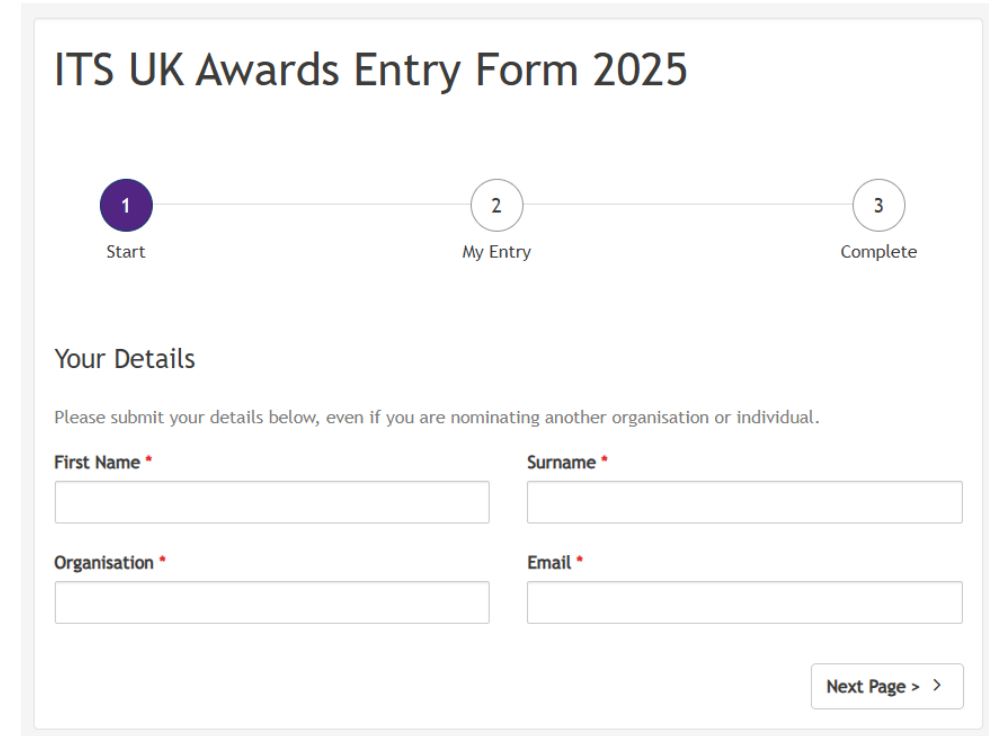
How to Enter

Online Entry Form:

<https://its-uk.civiplus.net/ssp/its-uk-awards-entry-form-2025>

Two sections:

- 500 words on the individual, project or organisation.
- 500 words on why the entry should win.
- Up to **three items** of supporting material.



ITS UK Awards Entry Form 2025

Progress: 1 Start — 2 My Entry — 3 Complete

Your Details

Please submit your details below, even if you are nominating another organisation or individual.

First Name *	Surname *
<input type="text"/>	<input type="text"/>
Organisation *	Email *
<input type="text"/>	<input type="text"/>

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DEADLINE: 31 July 2025



Hints and Tips

- Read the Award scope thoroughly
 - Follow the rules: 500 words = 500 words
 - Make the evidence relevant; include all background
 - Put the evidence in simple English
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- Book your ticket in time: <https://www.its-uk.org/event/presidents-dinner-awards/>





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