

## WELCOME

### Digital Transport Forum | 15 July 2026 | Delta Hotels by Marriott Liverpool City Centre Sponsorship & Exhibition Opportunities

Promote your company and showcase your brand at the inaugural Digital Transport Forum. This one-day conference will explore the use of data and AI, cybersecurity, digital twins, the internet of things and the latest in digital tech in transport.

Bringing together industry leaders, policymakers, researchers, operators, and technology innovators, the Forum will include keynote presentations, expert panels and interactive discussions, setting out the latest in digital transport.

Explore the networking and promotional opportunities available to help raise your company profile and meet your business objectives.

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#### **GOLD SPONSOR & EXHIBITOR (1 available)** **£3,000 + VAT**

- Headline sponsor recognition: “Digital Transport Forum in partnership with [Company]”
- Opening or closing keynote/welcome address (10-15 minutes).
- Premium, tabletop exhibition stand (prime position in the networking/catering area).
- Company logo displayed on all pre/post-event ITS UK communications and digital title slides on the main stage and syndicate rooms throughout the event.
- Company branding on ‘Step & Repeat’ display wall with the opportunity for a dedicated, filmed interview (2-3 minutes). Video to be shared on ITS UK communication channels and social media platforms.
- Company logo visible in all speaker/attendee interviews filmed with the ‘Step & Repeat’ display wall in the background in a prominent position.
- Company recognition on ITS UK social media platforms (pre/post-event).
- Company logo featured on all attendee badges (alongside the ITS UK logo).

#### **SILVER SPONSOR & EXHIBITOR (2 available)** **£2,250 + VAT**

- Tabletop exhibition stand (preferred position in the networking/catering area).
- Spotlight speaking slot on main conference programme (5 minutes).
- Company logo displayed on all pre/post-event communications and digital title slides on the main stage and syndicate rooms throughout the event.
- Company logo visible in all speaker/attendee interviews filmed with the ‘Step & Repeat’ display wall in the background in a prominent position.
- Filmed, short video clips with quick-fire questions for social media content (optional).
- Company recognition on ITS UK social media platforms (pre/post-event).

#### **BRONZE SPONSOR & EXHIBITOR (7 available)** **£750 + VAT**

- Tabletop exhibition stand in the networking/catering area.
- Company logo displayed on all pre/post-event ITS UK communications.
- Company recognition on ITS UK social media platforms (pre/post-event).
- Company logo featured on the ‘Step & Repeat’ display wall.

[BOOK YOUR SPONSORSHIP & EXHIBITION SLOT HERE](#)

