



2025 | AUGUST 24-28, 2025
GEORGIA WORLD CONGRESS CENTER
ATLANTA, GEORGIA, UNITED STATES

Join us on the journey to Birmingham 2027 at

ITS World Congress ATLANTA 2025

- Be part of the UK-Europe Pavilion
- Engage with global buyers and investors
- Get direct support from UK Government
- Access exclusive receptions and events

Pod package
£4,500
Just 6 places
available



British-based transport innovators are invited to join the UK-Europe Pavilion in Atlanta. The Pavilion will put the spotlight on the latest ITS products, services and projects, while making links between industry leaders, public decision makers and investors. This is an unrivalled opportunity to join a major global event, and become part of the road to Birmingham 2027.



What's included?



Your pod

- Branded with your logo
- 32" monitor
- Storage area



Visibility and services

- Your logo on our canopy
- Your video on our shared screen
- Networking and meeting space
- Coffee bar and refreshments



Promotion

- Interview opportunities with industry media



Events

- Your brand to UK and ERTICO email lists
- Online and social media promotion
- Present your product during a speaking slot on our stand
- Audience tracking, promotion, and recording
- Participate in UK-Europe Pavilion events
- Option to host your own drinks or breakfast reception

For further information and to register your interest, contact:

Jordan Cowley

Business Development Executive

jordan.cowley@tfwm.org.uk

07468 368 097



Join us on the journey to
Birmingham 2027



Transport for
West Midlands

More opportunities coming soon